

THE  
AUCTION  
DIVAS®  
LIVE & ONLINE FUNDRAISING

# LIVE & ONLINE FUNDRAISING

Who do you want on your team?



## Who Do You want on Your TEAM?

| *Comedic charity auctioneers who truly connect with your audience(s);*

| *Professionals who identify both your live and online demography;*

| *Online marketers who can leverage low risk, high yield campaigns;*

| *Creative thinkers who will craft and broadcast your message; and*

| *Idea generators who suggest fresh approaches to age old issues?*

## Live Auction

Everyone who has ever planned a gala knows that each event has its own style, from the uber casual ungala to the ultra modern or traditional white table clothed sit down, and each audience has their own attitude, from relaxed and laid-back to the more formal and conservative.

The Auction Divas a group of auctioneers, each with distinctive talents. Ms. Shelly, is the master at crafting the client message and delivering the story for maximum fundraising; Ms. Shannon is an adorable championship auctioneer and can charm the greenbacks out of any pocket or purse; Ms. Emily is young, georgeous, energetic and a thrill to watch. A Champion herself, she's carved out her own name on a hit A&E TV series.

# Online Fundraising



## You've Spoken. We've Listened!

Over the years, we've heard many clients talk about live-event donor fatigue and shrinking ROI's. In an effort to help our clients raise funds year-round, in addition to once a year live events, we've developed an online fundraising program using sweepstakes technology, how cool is that? give.SWEEPS allows you to ask existing and new donors to support you financially while offering them a chance to win a really great prize! Giveaway style fundraising is easy and affordable and, it builds awareness, partnerships and community.

- | Convert once a year fundraising to year round support
- | Tell your story to the masses
- | Build your database with inbound marketing
- | Develop new partnerships and sponsorship opportunities
- | Honor existing donors and alleviate guest fatigue while leveraging social media

**DOWNLOAD OUR WHITE PAPER HERE!**



# Consignment Travel

— It's Not Just for Live Auction Anymore!

Consignment is a great alternative because travel is the number one selling item across all fundraising platforms. Give your donors what they want, an experience of a lifetime! All while making a profit!

## *Consider Consignment Vacations for Multiple Fundraising Programs:*

- | Buy-It-Now on your website or in an email blast;
- | Live or Silent Auction offering at your event;
- | As a Prize for an online give.SWEEPS campaign

Click below for more information:

### TUSCANY | 7 Nights for 6 Guests



**PRIVATE VILLA with pool.** WINE & CHEESE TOUR AND A COOKERY LESSON WITH A LOCAL COOK.

### ICELAND | 5 Nights for 4 Guests



**SPEND 5 DAYS IN THE LAND OF PUFFINS**  
5 Nights in 4 star Hotel,  
1 dinner at "Mar", a fancy fresh fish restaurant and daily breakfast.

**The Amalfi Coast**  
**Ferrari Experience**  
**Beach Vacations**  
**Capitals of Europe**  
**Champagne Discovery**  
**Lake Como**  
**Truffle Hunting**  
**Art and Romance**