



## GUEST EXPERIENCE

Enhancing your guest and donor experience by breathing new life into your event is the key to increasing your fundraising results.

On any given day, fundraising events compete with 100's of other events in the quest for donor dollars. We urge you to consider re-energizing your event and audience so they leave your event inspired and refreshed.



## PARTNERS IN PHILANTHROPY

We consider our clients our "partner in philanthropy" and will study your organization in depth to understand your mission and the people (or animals) that you serve. This preparation allows us to speak to your audience on a whole new level, connecting with them personally, while engaging them to support your organization.



## DONORS AND VOLUNTEERS

As your partner, we'll connect you, whenever possible, with contacts that may have interest in supporting your organization through sponsorship or volunteerism. We'll also share our contacts with you for live auction items once we understand your demographics and the type of items that will sell well. You'll also get a front seat on our social media platforms so you get the most viability and promotion possible.



## AUDIENCE ENGAGEMENT

Through our advanced planning strategies, we'll help structure live auction items that engage the entire audience, not just a small percentage. At the end of the night, we want everyone who wanted to participate to have the opportunity to raise their bidder number and win in support your mission.



## AUDIENCE CONNECTION

To fully connect with your audience, we believe that our involvement should begin before the live auction and paddle raise. Our introduction as your partner in philanthropy, guide to fundraising or emcee early in the evening helps show your guests that we relate to them individually and are not just the hired gun to raise money.



## COACH, COUNCIL, TRAIN

Our role as your all-event, all-auction partner, ensures that we'll work side by side with your committee, staff, volunteers and board members to provide best-practices in every area of live event fundraising. When you have any questions during the planning process, we are just a phone call, email or click away.